



A R C A D I A

ASSOCIATION OF REALTORS®

AAR Advertising Fees

AAR Bi-Monthly Color Magazine (3 Digital and 3 Print)

¼ page (4.25" x 5.5")

Members:	\$79 per issue – Print & Digital	\$245 - 4 issues	\$299 - 6 issues
	\$63 per issue – Digital Only	(2 Print & Digital, 2 Digital)	(3 Print & Digital, 3 Digital)

½ page (8.5" x 5.5")

Members:	\$125 per issue – Print & Digital	\$399 - 4 issues	\$449 - 6 issues
	\$99 per issue – Digital Only	(2 Print & Digital, 2 Digital)	(3 Print & Digital, 3 Digital)

Full page (8.5" x 11")

Members:	\$250 per issue – Print & Digital	\$795 - 4 issues	\$999 - 6 issues
	\$199 per issue – Digital Only	(2 Print & Digital, 2 Digital)	(3 Print & Digital, 3 Digital)

AAR Weekly MLS Marketing Meeting Bulletin (B&W)

½ page (8.5" x 5.5")

Members:	\$49 – one week
Non-Members:	\$79 – one week

Full page (8.5" x 11")

Members:	\$79 – one week
Non-Members:	\$149 – one week

AAR Website Banner Advertising (Full Color)

Members:	\$75 – one week
Non-Members:	\$175 – one week

AAR Advertising Policy

The Arcadia Realtor® Bi-monthly Magazine will be distributed to all AAR members via email and 500+ printed copies are printed for distribution for the months of March/April, July/August and November/December. The weekly MLS Marketing Meeting Bulletin is distributed at the MLS Caravan Meeting attendees every Wednesday expect for dates where there is no caravan due to a holiday. The following are guidelines to advertise in all AAR publications:

1. Ads must be emailed to Michael@TheAAR.com - please contact Michael for formatting options
2. Payment must be submitted in advance with each renewal.
3. Ads can remain the same or change.
4. The AAR editorial staff reserves the right to accept or refuse advertising content, in part or in full.
5. The deadline to submit advertising material for the Bi-monthly Magazine and Bulletin is no later than the 15th of each month. The advertising material deadline for the weekly MLS Marketing Meeting is Tuesday, at 10 am.
6. Advertisers are to comply with copyright regulations.
7. Placement of Advertising is at the discretion of the AAR editorial staff.
8. No Endorsement by the local Association is implied.
9. No Advertising will be accepted for any real estate company private events.