



Arcadia Association of Realtors®



CALIFORNIA ASSOCIATION OF REALTORS®



NATIONAL ASSOCIATION OF REALTORS®

The Voice for Real Estate®

Director Committee Report

Director name: Ryan Asao

Committee name and position on Committee: RPMIC Committee

Committee meeting date and time: 5/15/13

Please list the top 3 items discussed at your meeting and the eventual outcome, if applicable:

- Item discussed: RPAC Update

Outcome achieved: We need more participation less than 13% of all REALTORS donate to RPAC

- Item discussed: NAR YPN Million Dollar Pledge

Outcome achieved: NAR will be rolling out the YPN 10 Million Dollar Pledge in San Francisco (NAR Annual)

- Item discussed: REALTOR Action Center App

Outcome achieved: NAR created an exciting new app to make RPAC donations, make calls to action, & track your RPAC donations

Please summarize your meeting in one paragraph:

Download the REALTOR Action Center App Today (Droid version available at the end of the month)

The YPN Million Dollar Pledge is going National (NAR 10 Million Dollar YPN Pledge) in San Francisco (NAR Annual)

We need more participation in RPAC!

Our FPCs (Federal Political Coordinators) are doing a great job for us!

It's all about relationships... who do you know that is fan of the REALTOR Party?

I signed the YPN Million Dollar Pledge because I want to inspire other young REALTORS to become major donors to RAF

Great RPAC ideas: Motorcycle ride to brokerages, Dodgers Day in Suite, Bartender RPAC Fundraiser, Flag Day fundraiser,

REALTOR Roundup, Money Booth, Rocky Horror Fundraiser, Flag Day Fundraiser, Stay tuned for our 1st ever RPAC event!



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Director Committee Report

Director name: Ryan Asao

Committee name and position on Committee : Strategic Planning Committee

Committee meeting date and time: 5/16/13

Please list the top 3 items discussed at your meeting and the eventual outcome, if applicable:

- Item discussed: REthink

Outcome achieved: We shared the data we gathered from REthink with our members

- Item discussed: SPC Meeting Cancelled

Outcome achieved: Due to the REthink session being overpacked we decided to cancel our meeting an hold a 2nd REthink session

- Item discussed: Questions about the future of Real Estate?

Outcome achieved: REthink made REALTORS think about what the short term and long term future of our industry will look like

Please summarize your meeting in one paragraph:

Please text this answer to me "What is the value proposition of being a REALTOR?"

What do you think the purpose of NAR is? Why does NAR exist?

The answer is the "Code of Ethics" & ADVOCACY!

We are talking about the future of MLS...

We talked about outside threats such as Zillow, Trulia, the Chase Bank App

Our children may not be able to purchase a house in the future unless we make a difference now (other ideas: crowd funding)

We talked about the impact on taxes on homeownership (ex: swimming pool tax)

Knowledge is power! Get INVOLVED at the AAR, CAR, & NAR NOW :)