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Director Committee Report

Director name: **KELVIN WONG**

Committee name and position on Committee: **CIPS Advisory Board**

Committee meeting date and time: **May 13, 2014, 9:30 am – 11:30 am**

Please list the top 3 items discussed at your meeting and the eventual outcome, if applicable:

• Item discussed: **Approval of new CIPS designees since last November meeting.**

Outcome achieved: **338(241 US, 97 non US) new CIPS designees were approved.**

• Item discussed: **CIPS Designees Reactivation Policy**

Outcome achieved: **Over 5 years, Additional CIPS classes, activation fee and dues payment are required.**

• Item discussed: _____

Outcome achieved: _____

Please summarize your meeting in one paragraph:

As of May 2014, there are 2,200 active CIPS designees. Since 2014, US designee's renewal rate is 86%; whereas non US designee's renewal rate is 87%. A big improvement since 2013.

The revised Europe portion of the CIPS course will be available in June 2014.

2 new certified CIPS instructors were approved.

New Marketing Tools: Consumer marketing tools, CIPS marketing benefits,

CIPS "Badge", CIPS Facebook page, Farming materials, Global view Blog, Expat Blog..

were introduced.

CIPS ListHub Global and Realtor.com International websites information were presented.