



# ARCADIA

## ASSOCIATION OF REALTORS®

### AAR Advertising Fees

#### AAR Digital Magazine (Published 6 times a year)

¼ page (4.25" x 5.5")

Members:	\$59 - per Publication	\$199 - 4 Publications	\$279 – 6 Publications
Non-Members:	\$89 - per Publication	\$319 - 4 Publications	\$399 – 6 Publications

½ page (8.5" x 5.5")

Members:	\$89 - per Publication	\$299 - 4 Publications	\$375 – 6 Publications
Non-Members:	\$119 - per Publication	\$399 - 4 Publications	\$549 – 6 Publications

Full page (8.5" x 11")

Members:	\$149 - per Publication	\$499 - 4 Publications	\$675 – 6 Publications
Non-Members:	\$199 - per Publication	\$699 - 4 Publications	\$899 – 6 Publications

#### AAR Weekly MLS Marketing Meeting Bulletin (B&W)

½ page (8.5" x 5.5")

Members:	\$59 – one week
Non-Members:	\$89 – one week

Full page (8.5" x 11")

Members:	\$99 – one week
Non-Members:	\$149 – one week

#### AAR Website Banner Advertising (Full Color)

Members:	\$49 - one week	\$149 - 4 weeks
Non-Members:	\$99 – one week	\$329 - 4 weeks

### AAR Advertising Policy

The Arcadia Realtor® Bi-monthly Digital Magazine will be distributed to all AAR members via email, AAR website & "In Touch" weekly newsletter. The weekly MLS Marketing Meeting Bulletin is distributed at the MLS Caravan Meeting attendees every Wednesday except for dates where there is no caravan due to a holiday. The following are guidelines to advertise in all AAR publications:

1. Ads must be emailed to [GINA@TheAAR.com](mailto:GINA@TheAAR.com) - please contact Michael for formatting options.
2. Payment must be submitted in advance with each renewal.
3. Ads can remain the same or change.
4. The AAR editorial staff reserves the right to accept or refuse advertising content, in part or in full.
5. The deadline to submit advertising material for the Bi-monthly Magazine and Bulletin is no later than the 15<sup>th</sup> of each month. The advertising material deadline for the weekly MLS Marketing Meeting is Tuesday, at 10 am.
6. Advertisers are to comply with copyright regulations.
7. Placement of Advertising is at the discretion of the AAR editorial staff.
8. No Endorsement by the local Association is implied.
9. No Advertising will be accepted for any real estate company private events.