



ARCADIA

ASSOCIATION OF REALTORS®

AAR Advertising Rate Schedule

AAR Digital Magazine (full-color and published 5-6 times a year)

¼ page (4.25" x 5.5")

Members:	\$59 - per Publication	\$199 - 4 Publications	\$279 – 6 Publications
Non-Members:	\$89 - per Publication	\$319 - 4 Publications	\$399 – 6 Publications

½ page (8.5" x 5.5")

Members:	\$89 - per Publication	\$299 - 4 Publications	\$375 – 6 Publications
Non-Members:	\$119 - per Publication	\$399 - 4 Publications	\$549 – 6 Publications

Full page (8.5" x 11")

Members:	\$149 - per Publication	\$499 - 4 Publications	\$675 – 6 Publications
Non-Members:	\$199 - per Publication	\$699 - 4 Publications	\$899 – 6 Publications

AAR Weekly MLS Marketing Meeting Bulletin (B&W)

½ page (8.5" x 5.5")

Members:	\$59 – one week	\$189 – 4 weeks	\$849 – 24 weeks
Non-Members:	\$89 – one week	\$289 – 4 weeks	\$1099 – 24 weeks

Full page (8.5" x 11")

Members:	\$99 – one week	\$315 – 4 weeks	\$1499 – 24 weeks
Non-Members:	\$149 – one week	\$475 – 4 weeks	\$2050 – 24 weeks

AAR Advertising Policy

The Arcadia Realtor® Bi-monthly Digital Magazine will be distributed to all AAR members via email, AAR website & "In Touch" weekly newsletter. The weekly MLS Marketing Meeting Bulletin is distributed at the MLS Caravan Meeting attendees every Wednesday except for dates where there is no caravan due to a holiday.

The following are guidelines to advertise in all AAR publications:

1. Ads must be emailed to Andrew@TheAAR.com - please contact Andrew for formatting options.
2. Payment must be submitted in advance with each renewal.
3. Ads can remain the same or change.
4. The AAR editorial staff reserves the right to accept or refuse advertising content, in part or in full.
5. The deadline to submit advertising material for the Bi-monthly Magazine and Bulletin is no later than the 15th of each month. The advertising material deadline for the weekly MLS Marketing Meeting is Tuesday, at 10 am.
6. Advertisers are to comply with copyright regulations.
7. Placement of Advertising is at the discretion of the AAR editorial staff.
8. No Endorsement by the local Association is implied.
9. No Advertising will be accepted for any real estate company private events.