



Arcadia
Association of Realtors®



CALIFORNIA
ASSOCIATION
OF REALTORS®



NATIONAL ASSOCIATION
OF REALTORS®
The Voice for Real Estate®

Director Committee Report

Director name: Margaret Garemore

Committee name and position on Committee : Membership

Committee meeting date and time: Friday, January 23, 2014, 3:00 - 5:00 p.m.

Please list the top 3 items discussed at your meeting and the eventual outcome, if applicable:

- Item discussed: Responding to Calls to Action
Outcome achieved: Discussion of Importance of Responding to Calls to Action
- Item discussed: Responding to Red Alerts Presented by President Kevin Brown
Outcome achieved: Focus on Need for Member Participation
- Item discussed: Political Action Committee/Regional Reports
Outcome achieved: Importance of Contributing to Political Action Fund

Please summarize your meeting in one paragraph:

1. It was emphasized that the membership goal is full participation in the Calls for Action. Several resulting successes were discussed including winning the flood insurance matter. We were asked to remind our members that we are helping ourselves and homeowners when we take the time to respond.

2. CAR President Kevin Brown visited the meeting to ask for our participation to help spread the word to other Realtors about how important it is to be proactive in stopping legislature that is in opposition to our profession and homeowner's property rights.

3. The Regional Reports consisted of how associations are motivating their members to respond to the Calls for Action and the Red Alerts, and also to increase contributions to the political action funds. Some sources used have been Facebook and Twitter.