



**Arcadia**  
Association of Realtors®



CALIFORNIA  
ASSOCIATION  
OF REALTORS®



NATIONAL ASSOCIATION  
OF REALTORS®  
*The Voice for Real Estate®*

**Director Committee Report**

Director name: KELVIN WONG

Committee name and position on Committee: Professional Development Committee

Committee meeting date and time: May 15, 2014, 10:00 -- 12:00 p.m.

Please list the top 3 items discussed at your meeting and the eventual outcome, if applicable:

- Item discussed: GRI Work Group Report by Amy Chorew.  
Outcome achieved: It was reported that GRI programs needed to be revised to address to new REALTORS.
- Item discussed: Local Education Directors Meeting Update by Michelle Aherns.  
Outcome achieved: State Education Directors Meeting Update by Pug Scoville.
- Item discussed: ARELLO Update.  
Outcome achieved: YPN Update.

Please summarize your meeting in one paragraph:

Panel Discussion on Big Data Meets Big Learning. Organizations are beginning to utilize big data to drive professional development and business outcomes. The ability of combining data through evaluations and assessments paints a complete picture of learning and business performance. The panels members are Todd Carpenter and Amy Chorew.

Are the class attendees made more money after finishing the course and able to apply the class materials to their real estate practices? Are their any mechanism to track their productivity to ensure the relevance and objectives of the courses?